



KPMG Ideation Challenge



A silhouette of a human head in profile, facing right, filled with various digital and business icons. The icons include a bar chart, a globe with a handshake, a globe with a balance scale, a hand holding a coin, a target, a bar chart with an upward arrow, and a speech bubble. The background is a solid blue color.

Augment your reality

In this immersive, collaborative, technology-fuelled learning experience, you will be able to test your abilities by cracking real business issues through creative, AR and data-driven ideas.

Participate in the KPMG Ideation Workshop and if you progress through the first stage of the competition, the top two teams will work alongside KPMG D&A and AR experts to co-develop your innovative ideas into reality. The winning team will receive an all-expenses paid trip to KPMG's Global D&A summit in France.

Register by 1 March: kpmg.com/ideationchallenge

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